

ANNUAL REPORT (2025–26)



INSTITUTE OF SOCIAL DEVELOPMENT (ISD)

Haldwani Bypass Road, Kishanpur, Kichha
U.S. Nagar, Uttarakhand



ABOUT THE ORGANIZATION

Institute of Social Development (ISD) is a registered Indian social organization established under the **Societies Registration Act, 1860** on 18th August 2005 in Udham Singh Nagar district of Uttarakhand. Since its inception, ISD has been committed to driving sustainable and inclusive development by working at the grassroots level with underserved and marginalized communities.

ISD acts as a catalyst in remote and rural areas where access to government services remains limited and communities continue to face challenges related to healthcare, livelihoods, drinking water, and sanitation. Through its integrated approach, the organization focuses on improving **maternal and child health, environmental awareness, water resource management, and women empowerment.**

The organization also plays a key role in strengthening rural livelihoods by providing knowledge and technical support to farmers for producing **healthy, nutritious, and high-yield agricultural products.** ISD promotes **Self-Help Groups (SHGs)** and encourages traditional and sustainable livelihood practices to enhance income generation and community resilience.

With a strong foundation of experienced professionals and sector experts, ISD ensures effective implementation of programs through community participation, capacity building, and evidence-based planning. The organization is committed to transparency, accountability, and delivering measurable impact across all its interventions.

VISION & MISSION

Vision

To create an equitable and empowered society where every individual has access to opportunities for a dignified life.

Mission

To improve the quality of life of marginalized communities through integrated interventions in health, education, livelihoods, and social empowerment.

Our Objectives

- To create awareness about rights and work for the betterment of PL families, ensuring qualitative improvements in their lifestyle.
- To raise awareness in the community regarding the prohibition of female feticide.
- To work towards population stabilization and awareness.
- To promote women empowerment through health, education, income generation, and rights awareness.
- To ensure the overall development of children.
- To implement activities for rural development, including drinking water, sanitation, roads, housing, agriculture, and livelihood generation.

- To conduct water conservation programs.
- To promote human resource development.
- To preserve and promote Indian art and culture.
- To create awareness about HIV/AIDS and other communicable diseases and implement related training programs.
- To conduct surveys and research work.

Organization Profile

A. General Information

- **Name:** Institute of Social Development (ISD)
- **Year of Establishment:** 2005
- **Type of Organization:** Society

Registration Details

- Registered under **Societies Registration Act, 1860**
- **Registration No.:** UK06708082020004547
- **Date of Registration:** 18 August 2005
- **Validity:** 16 August 2030

Statutory Details

- **PAN No.:** AAATI6280N
- **GST No.:** 05AAATI6280N1ZC
- **TAN No.:** MRTI01278E

Government & Compliance Registrations

- **NITI Aayog Registration No.:** UA/2009/0003791
- **CSR Registration No.:** CSR00006539

FCRA Details

- **FCRA Registration No.:** 347970010
- **Date of Registration:** 27 April 2012
- **Validity:** 31 March 2029

Income Tax Exemptions

- Registered under **Section 12A & 80G of Income Tax Act**
- **12A Registration No.:** AAATI6280NE20120
 - Date: 01 July 2008
 - Validity: AY 2036–37
- **80G Registration No.:** AAATI6280NF20078
 - Date: 01 July 2008
 - Validity: AY 2031–32

DIRECTOR'S MESSAGE



At the Institute of Social Development (ISD), our journey over the past two decades has been driven by a deep commitment to creating meaningful and sustainable change in the lives of underserved communities.

With over 20 years of experience in the development sector, I have witnessed firsthand the complex challenges faced by rural and marginalized populations—ranging from limited access to quality healthcare and education to issues of livelihood, child protection, and environmental sustainability. These realities continue to inspire our mission and strengthen our resolve.

ISD works across diverse yet interconnected sectors including Health, Education, Skill Development and Livelihood Generation, Capacity Building, Child Protection, Drinking Water and Sanitation, Rural Development and Awareness, Environmental Sanitation, Agriculture & Allied activities, and Survey & Data Work. Our integrated approach ensures that development is not fragmented but holistic, inclusive, and sustainable.

We strongly believe that community participation, evidence-based planning, and partnerships are the pillars of effective development. Through our initiatives, we aim not only to deliver services but also to empower individuals and institutions to become self-reliant and resilient.

As we move forward, ISD remains committed to innovation, transparency, and impact-driven interventions. We look forward to collaborating with government agencies, CSR partners, and like-minded organizations to scale our efforts and create lasting change.

Together, let us build a more equitable and empowered society.

Dr. Amit Srivastava

Ph.D. (Sociology), MSW, LL.B

Director

Institute of Social Development (ISD)

KEY ACHIEVEMENTS (FY 2025–26)

| Indicator | Achievement |
|----------------------|--------------------|
| Total Beneficiaries | 2,00,000+ |
| Students Supported | 25,000+ |
| Health Beneficiaries | 1,50,000+ |
| Farmers Benefited | 15,000+ |
| Women Empowered | 10,000+ |
| Youth Trained | 8,000+ |

SECTORAL OVERVIEW

ISD works across multiple sectors:

- Health & Nutrition
- Education
- Skill Development & Livelihood
- Women Empowerment
- Child Protection
- Agriculture & Allied
- Water & Sanitation
- Environmental Sustainability
- Rural Development

1. HEALTH & NUTRITION PROGRAMS

i). Holistic Community Health Initiative

The *Holistic Community Health Initiative*, supported by **Voltas** and implemented by the **Institute of Social Development (ISD)**, is being carried out in the rural blocks of **Rudrapur and Gadarpur in Udham Singh Nagar district, Uttarakhand**. These areas are characterized by limited access to quality healthcare services, low awareness regarding preventive health practices, and gaps in community health infrastructure, particularly among school-going children and their families.

The project directly benefits **3,500 students** across government schools in **Kanakpur, Jainagar, Pratap Pur, Khanpur, and Turkagauri**, while also indirectly impacting their families and the wider community. The initiative aims to improve overall health and well-being through a comprehensive approach that includes preventive healthcare, health awareness, and capacity building. By focusing on early intervention, behavior change, and community participation, the project strives to ensure sustainable health outcomes and promote a culture of healthy living in the target areas.



Key Objectives

- **Health Awareness:** Educating communities on hygiene, sanitation, nutrition, and preventive health care practices
- **Medical Support:** Organizing health camps, check-ups, and basic healthcare services
- **Maternal & Child Health:** Promoting safe childbirth, proper nutrition, and early childhood care
- **Mental Health & Wellness:** Conducting counseling sessions and awareness programs

- **Capacity Building:** Training community health workers and volunteers
- **Community Engagement:** Involving local leaders, parents, and community members for long-term impact

Impact

- Improved **health awareness and hygiene practices** among students and communities
- Increased access to **basic HealthCare services**
- Early identification and referral of health issues
- Strengthened **community participation and ownership**
- Built capacity of **local health volunteers and workers**
- Promoted **sustainable health practices**

ii) Project Report: Combating Malnutrition Initiative

The *Combating Malnutrition & Nutrition Improvement Program*, funded by **Tata Motors** and implemented by the **Institute of Social Development (ISD)**, is a comprehensive health and nutrition-focused initiative being carried out in the rural and underserved areas of **Rudrapur and Gadarpur blocks in Udham Singh Nagar district, Uttarakhand**. These areas are characterized by limited access to quality healthcare services, low awareness of nutrition, and a higher prevalence of malnutrition among vulnerable populations.

The project specifically targets **4,000 beneficiaries**, including children, pregnant women, and lactating mothers, who are at greater risk of undernutrition and related health issues. The program focuses on awareness generation, early identification of malnutrition, nutrition support, and community-based interventions to improve overall nutritional status and prevent undernourishment, thereby contributing to better health outcomes and enhanced quality of life in the target communities.



Objectives of the Project

- Reduce child malnutrition and stunting
- Improve maternal and child health
- Promote healthy eating habits and nutrition awareness
- Support early childhood growth and development
- Strengthen community-based nutrition practices

Impact

- Benefited 4,000 children and women
- Improved nutritional awareness and feeding practices
- Enabled early identification of malnutrition cases
- Strengthened maternal and child health outcomes
- Promoted healthy growth and development of children
- Encouraged community participation in nutrition programs

iii) Project Report: Driver Health Camp Initiative

The *Driver Health & Road Safety Awareness Program*, funded by **Tata Motors** and implemented by the **Institute of Social Development (ISD)**, is a targeted health screening and awareness initiative conducted in the **Rudrapur and Haldwani blocks of Uttarakhand**, covering key locations such as Tempo Stand & Trishul Chowk (Rudrapur), Magic Stand (Kichha), Transport Nagar (Pulbhatta), Taxi Stand (Lalkuan), and nearby areas. The project focuses on **10,000 commercial drivers**, including bus, truck, taxi, and other transport operators who often face health challenges due to long working hours and demanding job conditions. Designed as a comprehensive intervention, the program emphasizes early detection of health issues, promotion of preventive healthcare, and awareness on road safety practices. By addressing health risks such as fatigue, vision problems, and lifestyle-related diseases, the initiative aims to improve the overall well-being of drivers while contributing to safer and more responsible driving practices.



1. Objectives of the Project

- Improve the health and well-being of drivers
- Promote regular health check-ups and preventive healthcare
- Reduce road accidents caused by fatigue and health-related issues
- Encourage safe and responsible driving practices
- Raise awareness about healthy lifestyle habits

Impact

- Reached 10,000 drivers across major transport hubs
- Enabled early detection of health issues
- Improved awareness on road safety and fatigue management
- Encouraged regular health monitoring among drivers
- Contributed to safer driving practices and reduced accident risks
- Promoted healthier lifestyle habits among transport workers

iv) Project Report: Targeted Intervention (TI)

The *Targeted Intervention (TI) Project*, funded by the **Uttarakhand State AIDS Control Society (USACS)** and implemented by the **Institute of Social Development (ISD)** in **Haldwani, Uttarakhand**, focuses on HIV/AIDS prevention, awareness, testing, and treatment linkage among High-Risk Groups (HRGs), particularly **Female Sex Workers (FSWs)** and **Men who have Sex with Men (MSM)**. The project aims to reduce the spread of HIV and improve the health outcomes of vulnerable populations through a comprehensive approach that includes behavior change communication, regular health screening, and counseling services. It also ensures access to preventive measures such as condom distribution and facilitates linkages to essential healthcare services, including HIV testing, ART centers, and STI treatment. By strengthening awareness and promoting safe practices, the initiative contributes to improved health and well-being among the target groups.



Key Interventions

- Awareness generation on HIV/AIDS prevention
- Registration and counselling of Repopulation
- Distribution of condoms and lubricants for STI prevention
- Regular HIV and VDRL testing (twice a year)
- Quarterly health check-ups(RMC)
- Organization of CBS camps and health camps
- TB screening and referral services
- Linkage of HIV-positive individuals to ART Centre
- Monitoring of CD4 count and Viral Load for PLHIV

Impact

- Improved awareness and preventive behavior among HRGs
- Increased early detection of HIV and STI
- Enhanced access to treatment and care services
- Reduction in risk behaviors through continuous counselling
- Strengthened public health response in Haldwani region

v) Project Report: Targeted Intervention (TI) Project

The *Targeted Intervention (TI) Project*, funded by the **Uttarakhand State AIDS Control Society (USACS)** and implemented by the **Institute of Social Development (ISD)** in **Sitarganj, Udham Singh Nagar, Uttarakhand**, focuses on reducing the risk of HIV/AIDS transmission among high-risk groups, particularly **Injecting Drug Users (IDUs)**. The project adopts a comprehensive approach that includes prevention, awareness generation, early diagnosis, and linkage to treatment and care services. It emphasizes harm reduction strategies such as needle and syringe distribution, condom promotion, regular health screening, and counseling services. Additionally, the program ensures referral and linkage to essential healthcare services such as ICTC, ART centers, TB screening, and OST centers. Through sustained outreach and community engagement, the initiative aims to improve health outcomes and reduce HIV transmission among the target population.



Key Activities

Under the TI Project, ISD carried out a range of outreach and health service activities:

- Distribution of needles, syringes, condoms, and IEC (Information, Education & Communication) materials
- Organization of health camps to provide basic medical services
- Screening and treatment for STIs (Sexually Transmitted Infections) and general health issues
- Conducting CBS (Community-Based Screening) camps
- Organizing Drop-in Centre (DIC) meetings, crisis response meetings, and community events
- Advocacy meetings with key stakeholders
- Awareness campaigns on HIV/AIDS prevention
- Referral services to:
 - ICTC (Integrated Counselling & Testing Centre)
 - ART Centre (Anti-Retroviral Therapy)
 - NGO Clinic
 - DOTS Centre (for TB treatment)
 - DSRC and OST Centre

Impact

- Significant reduction in high-risk behaviors through needle/syringe exchange and condom promotion
- Increased HIV testing and early detection among IDUs
- Strong linkage to ART, TB, and STI treatment services
- Improved community awareness regarding HIV/AIDS prevention
- Enhanced health-seeking behavior among beneficiaries
- Support extended to spouses and families, promoting a family-centered approach

vi) Project Report: Targeted Intervention (TI) Project – Migrant Population

The **Targeted Intervention (TI) Project – Migrant**, funded by the Uttarakhand State AIDS Control Society (USACS) and implemented by the Institute of Social Development (ISD) in Sitarganj, Udham Singh Nagar, Uttarakhand, focuses on reducing the risk of HIV/AIDS and improving access to healthcare services among the migrant population. Due to their high mobility, limited access to healthcare facilities, and lack of awareness, migrants are considered a vulnerable group requiring targeted outreach and preventive interventions. The project adopts a comprehensive approach that includes awareness generation, behavior change communication, HIV testing, counseling, condom distribution, and regular health check-ups. It also facilitates linkages to essential healthcare services such as ICTC, ART centers, TB screening, and other support systems, ensuring early diagnosis and treatment. Through continuous engagement and community-based interventions, the initiative aims to promote safe practices, improve health-seeking behavior, and enhance the overall well-being of migrant populations.



Key Activities

Under this project, ISD conducted a wide range of preventive, promotive, and referral-based activities:

- Organization of health camps for basic medical check-ups and treatment
- STI diagnosis and treatment through qualified doctors
- Distribution of condoms and IEC (Information, Education & Communication) materials
- Conducting CBS (Community-Based Screening) for HIV testing
- Organizing mid-media activities and congregation events for awareness

- Advocacy meetings with key stakeholders
- Community awareness campaigns on HIV/AIDS prevention
- Referral services to:
 - ICTC (HIV Testing Centre)
 - ART Centre
 - DOTS Centre (TB treatment)
 - DSRC and OST Centre

Impact

- Expanded **HIV testing and early detection** among migrant populations
- Increased awareness and adoption of **safe practices (condom use)**
- Strengthened linkage to **ART, TB, and STI treatment services**
- Improved **health-seeking behavior** among migrants
- Reached a large number of beneficiaries through **high coverage and outreach**
- Enhanced **community awareness** through mid-media and group activities

vii) Project Report: Oral Substitution Therapy (OST)

The *Oral Substitution Therapy (OST) Project*, funded by the **Uttarakhand State AIDS Control Society (USACS)** and implemented by the **Institute of Social Development (ISD)** in **Sitarganj, Udham Singh Nagar, Uttarakhand**, is a critical harm-reduction and rehabilitation initiative aimed at supporting **Injecting Drug Users (IDUs)** in reducing dependency on injectable drugs through medically supervised oral substitution therapy. The project plays a vital role in HIV prevention by minimizing risky injection practices and promoting safer alternatives. It provides regular medication, counseling, health monitoring, and linkage to healthcare services, thereby improving the physical and mental well-being of beneficiaries. Notably, this is the **only NGO-run OST Centre in Uttarakhand**, making it a highly significant and unique intervention contributing to the state's efforts in HIV prevention, drug de-addiction, and social rehabilitation.



Objectives of the Project

- To reduce dependency on injectable drug use
- To prevent the spread of HIV, Hepatitis C (HCV), and other infections
- To improve the overall health and quality of life of clients
- To promote social reintegration and stability among beneficiaries

Impact

- Reduction in **injecting drug use behavior** among beneficiaries
- Improved **treatment adherence**, with a rise in very regular clients
- Early detection and treatment of **Hepatitis C (HCV)**
- Enhanced **health status and stability** of clients
- Contribution to **HIV prevention efforts** through harm reduction
- Strengthened **continuum of care** for IDUs

viii) Project Report: Health Awareness Initiative

The *Community Health Awareness & Preventive Care Program*, funded by **Tata Motors** and implemented by the **Institute of Social Development (ISD)**, is a large-scale community-focused initiative being carried out in the **Rudrapur and Gadarpur blocks of Udham Singh Nagar district, Uttarakhand**, covering areas such as Kheda, Malsi, Bigwada, Bhadaipura, Bhanga, Rampura, Satuiya, Jawahar Nagar, Kichha, Khatola, Dineshpur, and nearby locations. The project has reached approximately **100,000 beneficiaries**, including both rural and urban populations. It is designed to improve health knowledge, hygiene practices, and overall well-being through preventive healthcare approaches. The program emphasizes awareness generation, health education, and behavioral change communication to promote healthy lifestyles, prevent common diseases, and encourage communities to adopt better hygiene and sanitation practices for long-term health outcomes.



Objectives of the Project

- Increase awareness about health, hygiene, and sanitation
- Promote preventive healthcare practices
- Improve nutrition and maternal-child health awareness
- Encourage community participation in health initiatives
- Support healthy lifestyle and disease prevention

Impact

- Reached 100,000 beneficiaries across project areas
- Improved awareness on hygiene, sanitation, and nutrition
- Encouraged preventive healthcare practices
- Strengthened community participation in health programs
- Enhanced maternal and child health awareness
- Promoted healthy lifestyle and behavior change

ix) Project Report: Preventive & Curative Health Check-up Camp

The Preventive & Curative Health Check-up Initiative, funded by Tata Motors and implemented by the Institute of Social Development (ISD), is a comprehensive health screening and awareness program conducted across the Rudrapur, Sitarganj, and Gadarpur blocks of Uttarakhand, covering areas such as Gaurikala, Anandpur, Sankar Farm, Bhanga, Noorpur, Tiliyapur, Bamanpuri, Khatola, and nearby locations. The project has benefited approximately 25,000 individuals, including drivers and other vulnerable community members. It is designed to improve overall health, safety, and working capacity through early detection of diseases, promotion of preventive healthcare, and awareness of healthy lifestyle practices. Considering the long and demanding working hours of drivers, the initiative places special emphasis on identifying health issues such as fatigue, vision problems, hypertension, diabetes, and stress. Through regular health camps, medical consultations, and awareness sessions, the program contributes to improved health outcomes and enhanced quality of life in the target communities.



1. Objectives of the Project

- Improve the overall health status of beneficiaries
- Ensure early detection and timely treatment of diseases
- Promote preventive healthcare practices
- Enhance road safety through better physical and mental fitness
- Raise awareness about healthy lifestyle and nutrition

2. Impact

- Benefited 25,000 community members and drivers
- Enabled early detection of health issues
- Improved awareness on preventive healthcare and hygiene
- Promoted healthy lifestyle and nutrition practices
- Strengthened road safety through better health awareness
- Encouraged regular health check-ups and monitoring

2. EDUCATION PROGRAMS

i) Project Report: Promote Holistic Education in Schools

The *Promote Holistic Education in Schools* project, funded by **Voltas** and implemented by the **Institute of Social Development (ISD)**, is being carried out in the **Rudrapur and Gadarpur blocks of Udham Singh Nagar district, Uttarakhand**, covering schools such as **GIC Kanakpur, GIC Jaynagar, GGHSS Ramnagar, GHSS Khanpur, and GHSS Turkagauri**. The project has benefited approximately **1,800 students** and focuses on their overall development by integrating academic learning with life skills, health awareness, and personality development. It aims to ensure that children not only achieve academic success but also build essential skills such as communication, teamwork, decision-making, and self-confidence. Through a holistic approach that includes digital education, co-curricular activities, and value-based learning, the initiative prepares students to face real-life challenges and succeed both academically and personally.



Key Components of the Project

Academic Learning

- Strengthening basic literacy and numeracy
- Improving subject knowledge and conceptual understanding

Life Skills Development

- Enhancing communication, teamwork, and decision-making skills
- Promoting problem-solving and critical thinking abilities

Digital Education

- Introduction of smart classrooms and digital learning tools
- Use of tablets and online learning platforms

Health & Nutrition Awareness

- Promoting hygiene and sanitation practices
- Creating awareness on mental health and physical fitness

Co-curricular Activities

- Organizing sports, arts, music, storytelling, and creative learning activities
- Encouraging student participation and talent development

Value Education

- Promoting discipline, respect, and responsibility
- Building social awareness and ethical values

Teacher Capacity Building

- Training teachers in modern, interactive, and student-centered teaching methods

Community Engagement

- Involving parents and local communities in students' education
- Strengthening school–community relationships

Impact

- Improved academic performance and learning levels
- Enhanced life skills and confidence among students
- Increased use of digital learning tools in classrooms
- Better awareness of health, hygiene, and nutrition
- Strengthened teacher capacity and teaching quality
- Active community involvement in education

ii) Project Report: Scholarship Support Initiative

The *Scholarship Program for Students*, funded by **Tata Motors Limited** and implemented by the **Institute of Social Development (ISD)** in **Udham Singh Nagar, Uttarakhand**, is an initiative aimed at promoting access to education among **1,500 deserving and economically disadvantaged students**. The program focuses on reducing financial barriers that often hinder the continuity of education and supports students in meeting essential academic expenses. It was implemented across multiple schools, including GGIC Fazilpur, GGIC Pantnagar, GIC Bagwala, A.N. Jha Inter College (Rudrapur), GGHSS Nagla, GIC Shantipuri, GGHSS Shantipuri, GIC Kichha, and SGNIG Rudrapur. By providing financial assistance and encouraging academic continuation, the initiative has helped improve educational access, reduce dropout rates, and motivate students to achieve better learning outcomes.



Role of ISD

ISD played a key role in the effective implementation of the project through the following activities:

1. Conducted examinations and selected eligible students
2. Verified student documents and prepared the final beneficiary list
3. Disseminated scholarship information among students and parents
4. Coordinated the distribution of scholarship funds
5. Motivated students to continue their education
6. Monitored the utilization of scholarship funds for educational purposes
7. Undertook project reporting and follow-up activities

Impact of the Project

- Supported **1,500 students** in continuing their education
- Reduced financial burden on economically weaker families
- Improved student motivation and school attendance
- Encouraged continuation of education, especially among vulnerable groups

iv) Project Report: School Infrastructure Development Initiative

The *School Infrastructure Development Project*, funded by **Tata Motors Limited** and implemented by the **Institute of Social Development (ISD)** in **Udham Singh Nagar, Uttarakhand**, covered the blocks of Rudrapur, Khatima, Sitarganj, and Bazpur, benefiting **over 20,000 students**. The initiative aimed to improve the quality of education by strengthening school infrastructure and creating a safe, inclusive, and conducive learning environment in government schools. The project was implemented across multiple institutions, including GGIC Fazilpur, SGNIG Rudrapur, GGHSS Nagla, GGHSS Shantipuri, GIC Bagwala, GGIC Pantnagar, GIC Haripura, GIC Barhaini, GGIC Bazpur, GHS Ramjeenpur, GIC Saijana, GIC Audali, GGHSS Sabaura, GGHSS Sisaiya, and others. Through infrastructure enhancement and improved facilities, the project contributed to better learning conditions, increased student engagement, and overall improvement in the school environment.



Project Components

Under this infrastructure initiative, the following key interventions were undertaken:

- Construction of new classrooms
- Establishment of digital classrooms / smart classes
- Development of Science, Computer, and Automotive Skill Labs
- Provision of basic facilities such as furniture, electricity, drinking water, and sanitation (toilets)
- Improvement of playgrounds and library facilities

Impact of the Project

- Benefited 20,000+ students by improving access to quality infrastructure
- Enhanced learning environment and student engagement
- Promoted digital learning and practical education through labs
- Improved hygiene, safety, and overall school experience
- Strengthened the capacity of schools to deliver better education

v) Project Report: School on Wheels Initiative

The *School on Wheels Project*, funded by the **Uttarakhand Building and Other Construction Workers Welfare Board (UKBOCW)** and implemented by the **Institute of Social Development (ISD)** in **Bandiya, Galla Mandi, Kichha (Udham Singh Nagar, Uttarakhand)**, is an innovative initiative aimed at providing education to **100 out-of-school and marginalized children**. Designed to overcome socio-economic and geographical barriers, the project delivers education directly to children through a mobile classroom—a specially converted bus/van equipped with essential teaching and learning resources. The initiative focuses on reaching street children, slum dwellers, working children, and those in remote areas by conducting regular on-the-spot classes at fixed locations. With the provision of books, blackboards, and digital learning materials, the project strives to bridge the educational gap and connect children with mainstream education, thereby promoting inclusive and accessible learning opportunities.



Role of ISD

ISD played a central role in the planning and implementation of the project:

1. **Vehicle Setup:** Arranged and converted a bus/van into a functional classroom
2. **Infrastructure Provision:** Installed desks, boards, smart TV/tablets, and storage facilities
3. **Basic Facilities:** Ensured electricity (battery/inverter), lighting, and ventilation
4. **Learning Materials:** Provided books, stationery, and teaching aids
5. **Maintenance:** Managed regular maintenance and repairs of the vehicle and equipment
6. **Operational Setup:** Organized learning spaces at each stop/location for smooth conduct of classes

4. Impact of the Project

- Provided education access to 100 out-of-school children
- Brought learning opportunities to hard-to-reach and vulnerable groups
- Improved basic literacy and learning levels
- Increased interest and participation in education
- Supported mainstreaming of children into formal schooling

vi) Project Report: Special Coaching (JEE/NEET) Program

The *Special Coaching for Competitive Exams (JEE/NEET) Project*, funded by **Tata Motors** and implemented by the **Institute of Social Development (ISD)** across **Udham Singh Nagar, Haldwani (Nainital), Khatima, and Bazpur in Uttarakhand**, supported **200 students** through a focused educational initiative aimed at preparing them for engineering and medical entrance examinations. The program provided quality coaching, structured academic support, and career guidance, particularly targeting students from rural and underprivileged backgrounds to enhance their chances of selection in prestigious institutions. It included subject-wise classes in Physics, Chemistry, Mathematics, and Biology, along with regular tests, doubt-clearing sessions, study materials, and mentoring support to strengthen conceptual understanding and academic performance.



Key Activities Conducted

- Subject-wise coaching in Physics, Chemistry, Mathematics, and Biology
- Regular classroom sessions by experienced faculty
- Periodic tests and assessments to track performance
- Doubt-clearing sessions for individual academic support
- Distribution of study materials and practice papers
- Mentoring and career counseling sessions
- Continuous performance monitoring and feedback

Impact

- Benefited 200 students across multiple districts
- Improved academic performance and exam readiness
- Strengthened foundation in science subjects
- Increased confidence and competitive exam preparedness
- Supported rural students in accessing quality coaching
- Enhanced career awareness and future planning

vii) Project Report: Special Coaching Initiative

The *Special Coaching Program*, funded by **Tata Motors Limited** and implemented by the **Institute of Social Development (ISD)** in **Udham Singh Nagar, Uttarakhand**, benefited **5,000 students** by enhancing their academic performance and learning outcomes in government and partner schools. The initiative focused on providing additional academic support to students, particularly those struggling in core subjects, and was implemented across schools including GGIC Fazilpur, GGIC Pantnagar, GGHSS Nagla, GGHSS Shantipuri, GIC Kichha, and SGNGIC Rudrapur. The program aimed to strengthen foundational learning levels, improve understanding of key subjects such as Mathematics, Science, and English, and reinforce basic concepts through structured coaching. By supplementing regular school education, the project contributed to improved academic performance, better subject comprehension, and increased student confidence.



Key Activities

- Recruitment of qualified teachers as per requirement
- Conducting baseline assessments to identify learning gaps
- Organizing regular special coaching classes
- Continuous monitoring of students' progress and performance
- Coordination with school authorities for smooth implementation

Impact of the Project

- Improved Examination Results: Increase in student marks and pass percentage
- Support to Weak Students: Strengthened understanding in core subjects
- Preparation for Competitive Exams: Additional guidance for JEE, NEET, and board exams
- Reduced Dropout Rate: Increased student retention and attendance
- Enhanced Confidence: Students became more active and confident in class
- Support to Teachers: Availability of teaching materials and structured coaching support

3.SKILL DEVELOPMENT & LIVELIHOOD

i) Deendayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY)

The *Deendayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY)*, funded by the **State Rural Livelihood Mission (SRLM)**, Uttarakhand and implemented by the **Institute of Social Development (ISD)**, is a flagship skill development and placement-linked program that covered districts including Udham Singh Nagar, Nainital, Champawat, Almora, and Pithoragarh, benefiting **675 rural youth**. The initiative aimed to enhance employability and create sustainable livelihood opportunities for youth from economically weaker and rural backgrounds by providing industry-relevant skill training, soft skills development, and placement support. The program focused on building confidence, improving communication skills, and preparing participants for the workforce, thereby facilitating their integration into organized sectors and contributing to long-term socio-economic development.



Key Components of the Program

- Skill Development Training: Sector-specific training based on industry demand
- Soft Skills Training: Communication, personality development, and workplace readiness
- Digital Literacy: Basic computer knowledge and digital skills
- Placement Support: Linking trained candidates with job opportunities
- Post-Placement Support: Follow-up and retention support

Impact

- Skill development of 675 rural youth across five districts
- Increased employment opportunities in organized sectors
- Improved confidence and job readiness among youth
- Promotion of migration with dignity for better livelihoods
- Strengthened economic conditions of beneficiary families

ii) Project Report: Employability Training Program

The *Employability Training Initiative*, funded by **Tata Motors** and implemented by the **Institute of Social Development (ISD)** in **Rudrapur, Sitarganj, Khatima, and Gadarpur (Udham Singh Nagar, Uttarakhand)**, benefited **3,000 youth** across villages including Kheda, Sakhi Van Stop (Rudrapur), Devkali, Nazimabad, Shehdura, Fatehganj, Khatola, and nearby areas. The program was designed to enhance job readiness and livelihood opportunities, particularly for youth in rural and underserved communities, by integrating skill development, life skills, and vocational training. It provided training in multiple income-generating trades such as tailoring, beautician courses, Aipan kala (traditional art), handicrafts, soft toy making, dhoopbatti (incense stick) making, candle making, gaumay kala (eco-friendly products), pickle making, and jam making. Along with technical skills, the initiative focused on improving communication, confidence, and workplace behavior, enabling participants to access employment opportunities or start self-employment ventures for sustainable livelihoods.



Key Objectives

- Improve communication and interpersonal skills
- Build confidence and personality development
- Develop teamwork and leadership qualities
- Enhance problem-solving and decision-making abilities
- Promote workplace ethics, discipline, and professional behavior

Impact

- Enhanced employability and livelihood opportunities for youth
- Improved confidence, communication, and personality
- Increased self-employment and skill-based income generation
- Strengthened entrepreneurial mindset among participants
- Promoted sustainable livelihoods in rural communities

iii) Project Report: Mukhyamantri Hunar Yojana

The *MukhyamantriHunar Yojana*, funded by the **Alpsankhyak Kalyan Vibhag (Minority Welfare Department)** and implemented by the **Institute of Social Development (ISD)** in **Rudrapur and Sitarganj blocks of Udhm Singh Nagar, Uttarakhand**, benefited **3,000 youth** across villages including Darau, Chhinki, Saijana, Bindukheda, Gaurikheda, Kotafarm, Kichha, and nearby areas. The initiative focused on empowering minority youth through skill development in vocational trades, enhancing their employability, entrepreneurship, and self-reliance. The program bridged the gap between training and livelihood opportunities, particularly in rural and semi-urban areas, by providing market-relevant training in trades such as bakery, beautician, and sewing (silai). By combining skill development with employment and self-employment opportunities, the project contributed to sustainable income generation and improved socio-economic conditions of the beneficiaries.



Objectives of the Project

- Enhance employability and job readiness of minority youth
- Promote self-employment and entrepreneurship
- Develop practical vocational skills
- Improve income generation opportunities
- Strengthen confidence and independence among beneficiaries

Impact

- Skill development of 3,000 youth, especially from minority communities
- Increased employment and self-employment opportunities
- Improved confidence and financial independence
- Promotion of local entrepreneurship and income generation
- Strengthened livelihood opportunities in rural areas

iv) Project Report: Motor Driving Training Program

The Motor Driving Training Initiative, funded by Tata Motors and implemented by the Institute of Social Development (ISD) in Rudrapur, Sitarganj, Khatima, and Gadarpur blocks of Udham Singh Nagar, Uttarakhand, benefited 500 youth from villages including Bamanpuri, Sisauna, Mundeli, Dineshpur, Kichha, and nearby areas. The program was designed as a skill development initiative to train youth in professional driving and enable them to access employment opportunities in the transport sector. It focused on developing both technical and soft skills through training in Light Motor Vehicle (LMV) driving, road safety rules, traffic regulations, and basic vehicle maintenance. Additionally, the program emphasized communication skills, work discipline, and provided support for obtaining driving licenses, along with facilitating placement opportunities. By equipping participants with practical skills and employability support, the initiative contributed to sustainable livelihood generation and improved income opportunities for youth.



Objectives of the Project

- Develop professional driving skills among youth
- Promote employment opportunities in the transport sector
- Improve road safety awareness and responsible driving behavior
- Enhance confidence and work readiness
- Support sustainable livelihood generation

Impact

- Trained 500 youth in professional driving skills
- Increased employment opportunities in the transport sector
- Improved road safety awareness and responsible behavior
- Enhanced confidence and job readiness
- Strengthened pathways for sustainable livelihoods

Project Report: Entrepreneurship Development Program

The *Entrepreneurship Development Initiative*, funded by the **District Industries Centre (DIC)** and implemented by the **Institute of Social Development (ISD)** across **Rudrapur, Sitarganj, Khatima, Gadarpur (Udham Singh Nagar) and Dhari (Nainital), Uttarakhand**, benefited **400 youth** from villages including Kheda, Sakhi Van Stop (Rudrapur), Devkali, Nazimabad, Shehdura, Fatehganj, Khatola, Dhari, and nearby areas. The program aimed to promote self-employment and small business opportunities, particularly in rural and semi-urban communities, by building entrepreneurial skills, business knowledge, and confidence among participants. It provided training in various income-generating trades such as Aipan kala (traditional art), dhoopbatti making, candle making, gaumay kala (eco-friendly products), bakery products, and jute bag making. By equipping youth with practical skills and encouraging micro-enterprise development, the initiative supported sustainable livelihood creation and contributed to improved income and economic independence.



Key Objectives

- Promote self-employment and entrepreneurship among youth
- Develop business planning and management skills
- Enhance financial literacy and market understanding
- Improve communication and decision-making abilities
- Support income generation and sustainable livelihoods

Impact

- Increased self-employment opportunities among youth
- Development of entrepreneurial mindset and confidence
- Improved income generation at household level
- Strengthened local economy through micro-enterprises
- Promotion of traditional and eco-friendly livelihood options

iv) Project Report: Uttarakhand Mahila Samekit Vikas Yojana (UMSVY)

The *Uttarakhand Mahila Samekit Vikas Yojana (UMSVY)*, funded by ICDS, Uttarakhand and implemented by the Institute of Social Development (ISD) in Sitarganj, Udham Singh Nagar, is a women-centric integrated development initiative aimed at reducing the workload of rural women while enhancing their livelihood opportunities and overall well-being. The project adopts a holistic approach by combining livelihood promotion, infrastructure support, and health interventions to ensure sustainable empowerment. Key interventions include training in mushroom cultivation along with practical support through work sheds and individual production units, establishment of masala processing units, and provision of infrastructure to support income-generating activities. In addition, the program promotes health awareness and well-being among women, thereby improving their quality of life and enabling them to achieve greater economic independence and social empowerment.

Impact

- Reduced **work burden of rural women**
- Increased **income through mushroom cultivation and micro-enterprises**
- Improved **skills and productivity**
- Enhanced **health awareness and living conditions**
- Strengthened **economic independence of women**
- Promoted **sustainable and self-reliant livelihoods**

v) Project Report: Uttarakhand Mahila Satat Ajeevika Yojana (UMSAY)

The *Uttarakhand Mahila Satat Ajeevika Yojana (UMSAY)*, funded by the **Department of Women & Child Development, Uttarakhand** and implemented by the **Institute of Social Development (ISD)** in **Haldwani, District Nainital**, benefited **300 women**, including widows, divorced women, and those from economically weaker sections. The initiative aimed to promote sustainable livelihoods and economic empowerment by enhancing women's skills, confidence, and self-reliance. Under the program, 200 beneficiaries received sewing (silai) training and 100 beneficiaries were trained in beautician skills, equipping them with practical vocational abilities for income generation. The project focused on supporting self-employment, enabling women to start micro-enterprises or home-based work, and improving their financial independence and social status. By providing skill-based training and livelihood opportunities, the initiative contributed to strengthening the socio-economic condition of vulnerable women.



Distribution Support & Recognition

After successful completion of the training program, **Rekha Arya**, Hon'ble Minister, Department of Women & Child Development, Uttarakhand, distributed:

- **Sewing Machine Sets** to sewing trainees
- **Complete Beautician Kits** to beautician trainees

This support significantly helped beneficiaries to start their own work immediately after training.

Impact

- Skill development of 300 women from vulnerable groups
- Increased self-employment and income generation opportunities
- Improved confidence and social status of women
- Promotion of women-led micro-enterprises
- Strengthened financial independence and livelihood security

4. CAPACITY BUILDING

Project Report: Panchayati Raj Institution (PRI) Members Training Program

The PRI Capacity Building & Training Initiative, funded by the Panchayati Raj Vibhag and implemented by the Institute of Social Development (ISD) across Haldwani, Dhauladevi, Tadikhet, Sitarganj, Ukhimath, and Jaspur blocks in Uttarakhand, benefited 6,000 Panchayati Raj Institution (PRI) members. The program aimed to strengthen local governance by enhancing the knowledge, skills, and effectiveness of elected representatives at the grassroots level, enabling them to efficiently plan, implement, and monitor development activities. It covered members of the three-tier Panchayati Raj system, including Gram Pradhan, Up-Pradhan, Ward Members, Gram Panchayat Members, and Block Development Committee (BDC) Members. Through structured training and capacity-building sessions, the initiative contributed to improved governance, better decision-making, and strengthened community participation in local development processes.

Objectives of the Program

- Strengthen local governance and leadership capacity
- Improve understanding of roles and responsibilities of PRI members
- Enhance village development planning and implementation
- Build capacity in financial management and utilization of funds
- Increase awareness about government schemes and policies
- Promote community participation and transparency



Impact

- Capacity building of 6,000 PRI members across multiple blocks
- Improved efficiency and accountability in local governance
- Strengthened village-level planning and development processes
- Enhanced awareness and implementation of government schemes
- Increased community participation and transparency

4. Child Protection

Project Report: Access to Justice – Child Protection Initiative

The Access to Justice Project, implemented by the Institute of Social Development (ISD) with support from the Kailash Satyarthi Children's Foundation, USA, is being carried out in Udham Singh Nagar district, Uttarakhand to strengthen child protection mechanisms and address critical issues such as child marriage, child labour, and child trafficking. The initiative focuses on ensuring the safety, rights, and well-being of vulnerable children by promoting awareness of child rights and protection laws, strengthening community-based child protection systems, and facilitating access to justice. The project also emphasizes prevention of child marriage, rescue and rehabilitation of children engaged in labour, and active community engagement to create a protective environment for children, thereby contributing to long-term social change and safeguarding children's rights.



Key Achievements

- 1,000+ undertakings collected to prevent child marriage
- 50+ children rescued from child labour
- 10,000+ individuals sensitized on child protection issues
- Active involvement of religious leaders in promoting child rights
- Strengthened district-level coordination mechanisms

Organizational Strength and Expertise

The effectiveness of the project is further strengthened by the leadership and experience of ISD. The Chairperson of the organization has previously served as a member of the **Child Welfare Committee (CWC)** and the **Juvenile Justice Board (JJB)** at the district level. This extensive experience in child protection systems has significantly contributed to the successful implementation of the project.

6. WATER & SANITATION

Project Report: Jal Jeevan Mission (JJM)

The *Jal Jeevan Mission – Rural Drinking Water Initiative*, funded by the **Ministry of Jal Shakti, Government of India (Department of Drinking Water and Sanitation)** in partnership with the State Government and implemented by the **Institute of Social Development (ISD) in Rudrapur, Gadarpur, and Khatima blocks of Uttarakhand**, facilitated **20,308 household tap connections** to ensure access to safe and adequate drinking water in rural areas. As a flagship national initiative, the project aims to provide Functional Household Tap Connections (FHTC) to every rural household, thereby improving public health, hygiene, and sanitation while reducing the burden on women and children who traditionally collect water from distant sources. ISD played a key role in supporting implementation and community engagement, promoting awareness on safe water usage, water conservation, and strengthening village-level water management systems, contributing to sustainable and improved living conditions in the target communities.



Key Activities Conducted

- Installation of Functional Household Tap Connections (FHTC)
- Development of water supply infrastructure
- Water quality testing and monitoring
- Community awareness on safe drinking water and hygiene
- Promotion of water conservation practices
- Training and strengthening of Village Water & Sanitation Committees (VWSCs)

Impact

- Provided 20,308 households with access to tap water
- Reduced drudgery for women and children
- Improved access to safe and clean drinking water
- Enhanced health and sanitation conditions in rural communities
- Strengthened community awareness on water management
- Encouraged sustainable water use practices

7. RURAL DEVELOPMENT & AWARENESS

Project Report: Integrated Village Development Program (IVDP)

The **Integrated Village Development Program (IVDP)**, funded by Tata Motors and implemented by the Institute of Social Development (ISD), Kichha, in Khatola and Dineshpur villages of Gadarpur block, Udham Singh Nagar, Uttarakhand, benefited 4,500 community members through a comprehensive rural development approach. The program aimed to improve the overall quality of life by addressing key socio-economic challenges through a multi-sectoral strategy covering education, health, environment, agriculture, water management, livelihoods, women empowerment, and infrastructure development. It focused on improving access to quality education, strengthening healthcare services through awareness and telemedicine, promoting sustainable agricultural practices and water conservation, and enhancing livelihood opportunities through skill development and income-generating activities. The initiative also emphasized women's empowerment through SHG participation and health awareness, along with infrastructure improvements to support better living conditions. By integrating these thematic areas with strong community participation and sustainable practices, the project contributed to inclusive growth and long-term rural development.

Under the **Integrated Village Development Program (IVDP)**, several key achievements were recorded across multiple thematic areas. In the domain of agriculture and livelihoods, 3 solar irrigation pumps were installed, 70 farmers benefited from vegetable seed distribution, 1 dragon fruit demonstration farm was established, 2 polyhouse units were supported, 250 farmers received soil testing services, and 20 women were supported with mushroom cultivation activities. In health and nutrition, 1 free e-telemedicine clinic was established serving around 600 patients annually, 36 health camps and 10 eye check-up camps were conducted benefiting approximately 3,800 individuals, while 150 women were screened for anemia and provided with iron and folic acid tablets, along with distribution of 200 poshan kits. In terms of infrastructure and environment, 50 twin soak pits were constructed, 50 electricity poles were installed, and a village-level water testing campaign was conducted. Additionally, under education and social development, 120 students benefited from coaching classes and 60 women were actively engaged in self-help groups (SHGs) and livelihood activities, contributing to overall community development and improved quality of life.





Impact

- Improved **livelihood opportunities and income generation**
- Enhanced **access to healthcare services** in rural areas
- Strengthened **agricultural productivity and sustainability**
- Increased **women participation and empowerment**
- Improved **education support for children**
- Better **infrastructure and sanitation facilities**
- Overall improvement in **socio-economic conditions of rural communities**

8. ENVIRONMENTAL PROGRAMS

i) Project Report: Environmental Sanitation – Environmental Awareness Project

The *Environmental Awareness & Sanitation Initiative*, funded by Tata Motors and implemented by the Institute of Social Development (ISD) across Haldwani, Sitarganj, Rudrapur, Gadarpur, Jaspur, and Khatima in Uttarakhand, reached 50,000 beneficiaries through a community-based approach to promote cleanliness, hygiene, and environmental responsibility. The project focused on raising awareness about sanitation practices, waste management, and environmental protection among students and community members, while encouraging behavioral change and active participation. Through various awareness activities, campaigns, and community engagement efforts, the initiative aimed to promote environmental sanitation, foster responsible practices among youth, and support the creation of a clean, healthy, and sustainable environment.





Key Activities Conducted

- Awareness Rallies in villages and schools
- Poster Making Competitions on cleanliness and environment
- Essay Writing Competitions to promote awareness
- Cleanliness Awareness Sessions in schools and communities
- School-based Environmental Campaigns
- Community Interaction Meetings & Group Discussions
- Promotion of hygiene and sanitation practices

Impact

- Reached 50,000 beneficiaries across multiple locations
- Increased awareness on sanitation and hygiene practices
- Encouraged behavioral change toward cleanliness
- Strengthened community participation in environmental initiatives
- Developed student leadership as environmental ambassadors
- Improved cleanliness in schools and surrounding communities

ii) Project Report: Environmental Sanitation – Tree Plantation

The *Tree Plantation & Environmental Sustainability Initiative*, funded by **Tata Motors** and implemented by the **Institute of Social Development (ISD)** across **Haldwani, Sitarganj, Rudrapur, and Gadarpur (including Tanda Forest, Dolli Range Lalkuan, as well as villages and schools in Uttarakhand)**, resulted in the plantation of **30,000 trees** to promote environmental conservation and sustainability. The project aimed to increase green cover, enhance environmental sanitation, and build awareness about ecological balance and the importance of trees. It actively engaged students, communities, and local institutions through plantation drives, awareness rallies, poster and essay competitions, cleanliness and environmental awareness sessions, school-based campaigns, and community interaction meetings. By encouraging participation and fostering responsible environmental behavior, the initiative contributed to long-term environmental protection and the development of cleaner, greener, and more sustainable communities.



Impact

- 30,000 Plantation across multiple locations
- Increased green cover in forest and community areas
- Enhanced awareness about environmental conservation
- Encouraged community ownership of plantation activities
- Developed environmentally responsible behavior among students
- Promoted clean and sustainable surroundings

9.AGRICULTURE & ALLIED PROGRAMS

Project Report: Agri & Allied Training Initiative

The Agri & Allied Livelihood Development Program, funded by Tata Motors and implemented by the Institute of Social Development (ISD) across Sitarganj and Khatima blocks in Udham Singh Nagar, Uttarakhand, covered villages including Nakulia, Dohara, Sisauna, Ghusri, Salmata, Bamanpuri, Devkali, and nearby areas, benefiting 15,000 farmers and community members. The project aimed to enhance livelihoods by strengthening agricultural skills, promoting sustainable and modern farming practices, and encouraging diversified income opportunities through allied activities. It included comprehensive training in vegetable cultivation, mushroom production, dairy farming, poultry farming, goat rearing, vermicomposting, organic farming, kitchen gardening, and nursery development. Additionally, 5,000 farmers received support through the distribution of wheat, mustard, and vegetable seeds, while practical, field-based demonstrations enabled hands-on learning and adoption of improved techniques. By integrating capacity building with input support and practical exposure, the program contributed to increased agricultural productivity, improved incomes, and enhanced self-reliance among rural communities.



Impact

- Benefited **15,000 farmers and community members**
- Improved **agricultural knowledge and skills**
- Increased **crop productivity and diversification**
- Promoted **sustainable and organic farming practices**
- Strengthened **income through allied activities**
- Supported **5,000 farmers with quality seeds**
- Enhanced **livelihood opportunities in rural areas**

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- vi. Department of Women and Child Development, Uttarakhand
- vii. India HIV/AIDS Alliance
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